

Oconomowoc Enterprise article  
Jan. '2005

---

## Barenz Builders designs homes for baby boomers

OCONOMOWOC — Baby boomers, the 76 million Americans born between 1946 and 1964, represent nearly a quarter of the U.S. population.

According to Forbes magazine, more than 70 percent of them are homeowners, and they are part of a growing niche market in the home building industry. They are mature adults looking for a smaller home with less maintenance but with all the quality and com-

forts of a former home.

Barenz Builders is answering this demand by introducing its 2004 Parade of Homes award-winning model, the Le'Treon, located in Pabst Farms. With a history of parade awards, Barenz has designed a home with Old World craftsmanship built with today's modern technology. This 2,400-square-foot split bedroom ranch was designed for the sophisticated buyer who appreciates the finer

amenities that can be found in a well-planned small home.

The curb appeal of this home is accentuated by the front facade of stone, exposed cedar rafters, copper gutters and carriage-style garage doors. Once inside, the architectural details rich in European tradition include hand-troweled textured walls, 9-foot and higher ceilings, exquisite woodwork, arched entries, granite and marble countertops and rustic

cherry wood and tiled floors. The kitchen/dinette offers a gourmet cook top with textured hood and custom alder cabinets. The master suite features a shower with therapeutic body sprays, whirlpool tub and double sink marble vanity. A private screen porch offers a welcome respite.

Call Barenz Builders at (262) 253-2282 for a private showing. To view some of Barenz other homes, visit [www.barenzbuilders.com](http://www.barenzbuilders.com).